

## **Kloser Contemporary Art (KCA) – Privacy Policy**

### **Introduction**

KCA is committed to protecting your privacy and we comply with the General Data Protection Regulation (GDPR) when dealing with your personal data.

We ask that you read this Policy carefully to be informed about our practices. Further details on GDPR can be found at the website for the Information Commissioner ([www.ico.org.uk](http://www.ico.org.uk))

This Policy details information on when and why we collect your personal information, how we use it and how we keep it secure. This Policy may be updated from time to time and we will notify you of any changes by posting the new Privacy Policy on the Site and by notifying you by email.

### **What type of information we collect from you?**

- your name;
- your contact information such as your address, email address and telephone number;
- information related to your attendance of, and interest in, exhibitions, events and art fairs;
- information about you that you give us in person at events and art fairs, by filling in forms on our site [www.kloserart.com](http://www.kloserart.com) or by corresponding with us by phone, e-mail or otherwise;
- and information in relation to your purchase of our art work or use of our services.

### **How we collect information about you**

Generally, we collect your information when you decide to interact with us. This could include:

- collecting information you give to us when you purchase any art work or visit us at each art fair;
- completion of forms on our website and
- information you give to us when you come in to the gallery

### **How do we use your information?**

- To send you information about artworks, artists, events and services that may be of interest to you;
- To carry out our obligations arising from any agreements entered into between you and us;
- To communicate with you;
- To process a job application;
- administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;

### **Disclosure of Your Information**

We will not sell your personal information to third parties. We will not disclose Personal Data to third parties without you knowing about it. The exceptions are:

- Where we need assistance of third party data processors, acting under our instructions, who assist us in the performance of a contract we enter with you (e.g. payment processor, suppliers and sub-contractor);
- analytics and search engine providers that assist us in the improvement and optimization of our Site by analyzing how the Site is used;

- if we are under a duty to disclose or share your personal data in order to comply with any legal obligation; or to protect our rights, property, or safety or that of our clients, or others. This includes exchanging information with other organizations for the purposes of fraud protection.

### **International transfers**

Your Personal Data may be processed by staff operating at a destination outside the European Economic Area ("EEA") who work for us or for one of our suppliers. This includes staff engaged in, among other things, the fulfilment of your order, the processing of your payment details and the provision of support services. By submitting your Personal Data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your Personal Data is treated securely and in accordance with applicable law and this Privacy Policy.

### **Security**

When you give us personal information, we take steps to keep it as secure as possible. We use industry standard standards of technology and operational security to try and prevent any personal data from loss, misuse, or unauthorized alteration or destruction. However, we cannot guarantee the security of your data transmitted to our Site. You accept that any transmission of your Personal Data is done at your own risk.

### **Links to other websites**

Our Site may contain links to other websites of interest, run by other organizations. So, please note that this privacy policy applies only to our website. We encourage you to read the privacy statements on the other websites you visit. The same applies if you are linked to our website from a third-party website. We cannot be responsible for the privacy policies and practices of that third-party site and recommend that you check the policy of that third-party site.

### **Your rights**

In accordance with your legal rights under applicable law, you can request information about the Personal Data that we hold about you, what we use that Personal Data for and who it may be disclosed to.

You can also ask us to:

- correct Personal Data that we hold about you which is inaccurate or incomplete;
- erase your Personal Data for marketing purposes.

If you would like to exercise any of the rights set out above, please write to [info@kloserart.com](mailto:info@kloserart.com)

If you wish to update your preferences or unsubscribe from newsletter communications, you can do so via the links found at the bottom of all our newsletters.

### **Contact**

If you have further queries or requests relating to how we use Personal Data, please email us [info@kloserart.com](mailto:info@kloserart.com)